

ISOACTIVE

isotonic Sports Drink for maximum hydration



Key benefits long description:

As a competitive athlete you constantly set yourself ambitious goals and don't accept any compromises on the journey to reach them. Hydration, along with energy supply and recovery, is key to reaching your potential. During sport you lose both water and electrolytes through sweat. Your body also needs electrolytes and carbohydrates in order to absorb water quickly. ISOACTIVE – Isotonic Sports Drink is designed for training and exercise as it maximises your rate of hydration leaving you refreshed.

- The first sports drink on the market to provide the body with 5 ELECTROLYTES (sodium, chloride, potassium, magnesium and calcium) in the ratio lost through sweat.
- Scientific developed C2MAX Dual Source Carb Mix contain a special ratio of glucose and fructose sources
- No artificial flavours, colours and *preservatives (*by law)
- Carbohydrate electrolyte solution enhances the absorption of water during physical exercise
- New recipe: improved quality & taste

Key benefits short description:

As a competitive athlete you constantly set yourself ambitious goals. Hydration is key to reaching your potential. ISOACTIVE – Isotonic Sports Drink is designed for training and exercise as it maximises your rate of hydration leaving you refreshed.

- Provides the body with 5 ELECTROLYTES in the ratio lost through sweat
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3 great tasting flavours of PowerBar ISOACTIVE:

- Lemon
- Orange
- Red Fruit Punch with raspberry and pomegranate




Suggested usage:

- Mixing instruction: Dissolve 33g (approx. 3 tablespoons) in 500ml water

General hydration strategy for activities > 60mins:

- Drink approx. 200 - 300ml in the hour before sport
- Drink 150 - 200ml every 15mins during sport
- ISOACTIVE also contributes to your carbohydrate needs with 29g per bottle. During sport you should consume up to 90g carbohydrates per hour depending on the intensity and duration.
- As part of a varied and balanced diet and a healthy lifestyle.

PowerBar Sports Drink System

			
Product	PowerBar* 5ELECTROLYTES	PowerBar ISOACTIVE	PowerBar** ISOMAX
Main ingredients (per serve)	5ELECTROLYTES Zero Sugar Zero Calories	5ELECTROLYTES 29g C2MAX Dual Source Carb Mix	5ELECTROLYTES 44g C2MAX Dual Source Carb Mix 75mg Caffeine 400mg L-Arginine
Recommended usage	Basic endurance training (where your focus is on optimising fat metabolism) Whenever you workout and want to stay hydrated without carbs or calories (e.g. gym, hiking, etc)	Basic endurance training up to intense training sessions	Intense / longer training sessions and competitions

*Available in March 2014 ** new recipe available in March 2014

Technical information:

- 1,320g jar
- 6 jars per case
- 33g single serve
- 20 single serves per box
- 4 boxes per case

Flavour	SKU	EAN code jar	EAN code case
Lemon	12154365	4029679800106	4029679801004
Orange	12154410	4029679800113	4029679801103
Red Fruit Punch	12154411	4029679800120	4029679801202

- 600g jar
- Flavours: Lemon, Orange and Red Fruit Punch

Flavour	SKU	EAN code jar	EAN code case
Lemon	12163799	4029679800137	4029679801301
Orange	12163798	4029679800144	4029679801400
Red Fruit Punch	12163830	4029679800151	4029679801509

- 33g Single Serve (1 Box = 20 Single Serves)
- Flavour: Red Fruit Punch

Flavour	SKU	EAN code Single Serve	EAN code box	EAN code case
Red Fruit Punch	12149354	4029679800175	4029679801707	4029679801776

**This information is presented for illustrative purposes only.
Any specifications and values on the actual product packaging will
always take precedence over any factsheet guidelines.**



Ingredients Lemon:

Glucose, maltodextrin, fructose, minerals (sodium citrates, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), acid (citric acid), natural flavouring, safflower concentrate, anticaking agent (silicon dioxide). May contain traces of **gluten, egg, milk, soy** and **nuts**.

Nutritional values Lemon:

Nutrition Information	100 g:	33g :
Energy kJ (kcal)	1503 (359)	494 (118)
Fat	<0,5 g	<0,5 g
Of which saturates	<0,5 g	<0,5 g
Carbohydrates	87,9 g	29 g
Of which sugars	61 g	20,1 g
Protein	0,5 g	<0,5 g
Salt	3,15 g	1,04 g

Sodium	1260 mg	416 mg
Potassium	330 mg (17% **)	109 mg (5% **)
Chlorid	1080 mg (135% **)	356 mg (45% **)
Calcium	178 mg (22% **)	58,7 mg (7% **)
Magnesium	68 mg (18% **)	22,4 mg (6% **)

*Per 33g serving when mixed with 500ml water / ** Nutrient Reference Value



Ingredients Orange:

Glucose, maltodextrin, fructose, minerals (sodium citrate, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), acid (citric acid), natural flavouring, safflower concentrate, beetroot juice powder, anticaking agent (silicon dioxide). May contain traces of **gluten, egg, soy** and **nuts**.

Nutritional values Orange:

Nutrition Information	100 g:	33g :
Energy kJ (kcal)	1503 (359)	494 (118)
Fat	<0,5 g	<0,5 g
Of which saturates	<0,5 g	<0,5 g
Carbohydrates	88 g	29 g
Of which sugars	62,5 g	20,6 g
Protein	0,5 g	<0,5 g
Salt	3,15 g	1,04 g
Sodium	1260 mg	416 mg
Potassium	330 mg (17% **)	109 mg (5% **)
Chlorid	1080 mg (135% **)	356 mg (45% **)
Calcium	178 mg (22% **)	58,7 mg (7% **)
Magnesium	68 mg (18% **)	22,4 mg (6% **)

*Per 33g serving when mixed with 500ml water / ** Nutrient Reference Value



Ingredients Red Fruit Punch:

Glucose, maltodextrin, fructose, minerals (sodium citrates, sodium chloride, calcium gluconate, potassium chloride, magnesium citrates, calcium lactate), acid (citric acid), natural flavouring, beetroot juice powder, anticaking agent (silicon dioxide). May contain traces of **gluten, egg, milk, soy** and **nuts**.

Nutritional values Red Fruit Punch:

Nutrition Information	100 g:	33g :
Energy kJ (kcal)	1503 (359)	494 (118)
Fat	<0,5 g	<0,5 g
Of which saturates	<0,5 g	<0,5 g
Carbohydrates	88 g	29 g
Of which sugars	63 g	20,8 g
Protein	0,5 g	<0,5 g
Salt	3,15 g	1,04 g

Sodium	1260 mg	416 mg
Potassium	330 mg (17% **)	109 mg (5% **)
Chlorid	1080 mg (135% **)	356 mg (45% **)
Calcium	178 mg (22% **)	58,7 mg (7% **)
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*Per 33g serving when mixed with 500ml water / ** Nutrient Reference Value